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# REPORT TO THE PRESIDENT OF THE UNITED STATES

HP-7657

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PROGRAM & AFF DEVELOPMENT  
EXTENSION SERVICE, USDA  
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BY 4-H MEMBERS OF U.S.A. 1972  
EXTENSION SERVICE  
U.S. DEPARTMENT OF AGRICULTURE



AD-33 Bookplate  
(1-68)



a new day-a new way ☸

4-H is the youth education program of the Cooperative Extension Service. It is conducted jointly by the U.S. Department of Agriculture, the State Land-Grant Universities, and County governments. Two non-government organizations which team with Extension to advance 4-H work are the National 4-H Service Committee and the National 4-H Club Foundation.



Aug 24 1983



The 50th National 4-H Congress was highlighted by a visit from President Richard Nixon.





4-H is adults and young people from  
urban centers to countryside...





791473



From all races, incomes, and backgrounds...





Sharing, working, and having fun learning together.



4-H is adaptable to youth wherever they live.



4-H'ers  
may be guided by one of the half million adult volunteers...







Teen or junior leaders...





Or they may try a project on their own...





Or with the help of a friend.

Some 4-H'ers  
participate through television.





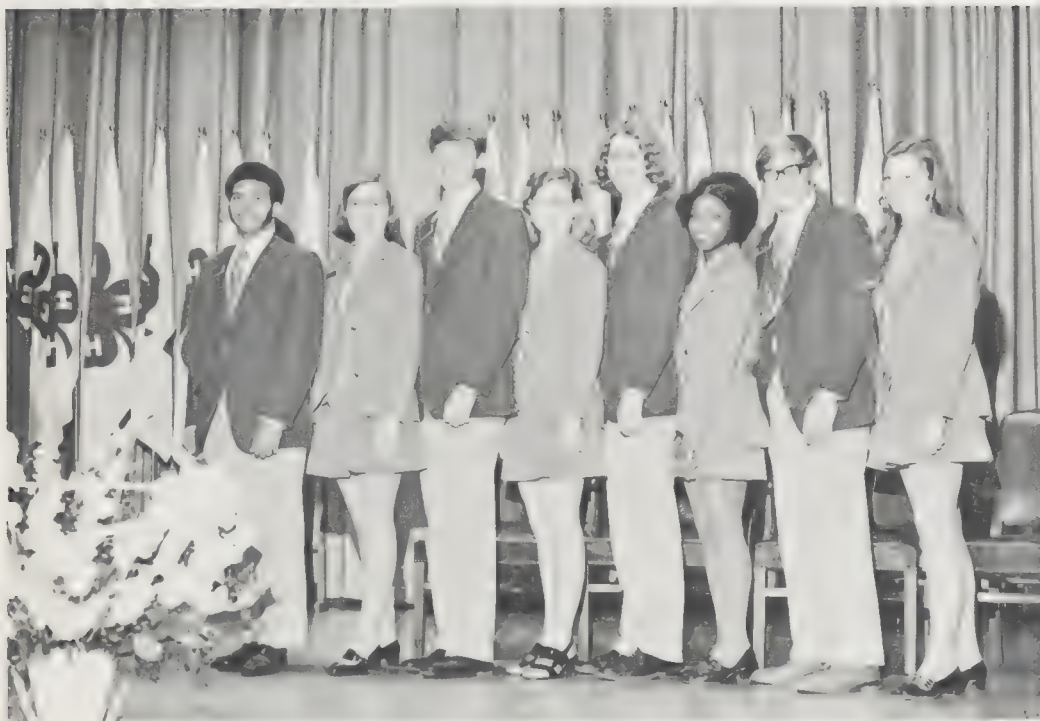


4-H is a chance to exchange ideas with leaders in government and business...



Or plan and discuss with other youth and adults.





A team of older members help tell the 4-H story around the nation.

At the National 4-H Center,  
teens attend workshops in citizenship and leadership....







Professional Extension workers and adult volunteers from around the world also get practical training.



The world of 4-H can  
start at  
home with  
exploring foods,  
costumes,  
and crafts...





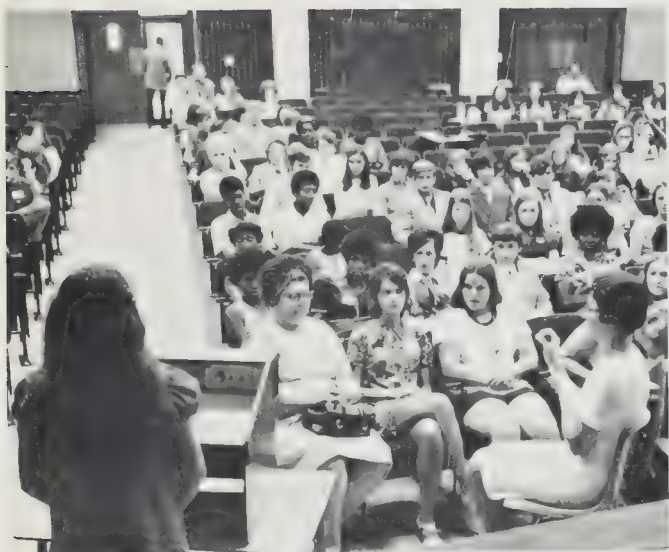


Or having a foreign visitor in your home to learn from and to teach.

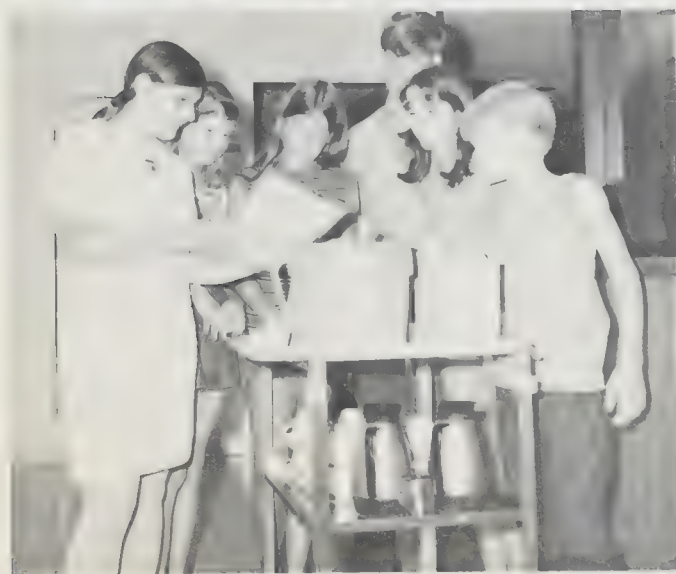
4-H'ers try  
to make  
their  
communities  
better by  
teaching the  
less  
fortunate  
some skills  
they have  
learned...







Providing equipment or serving  
snacks for a nursing home...  
Or sharing experiences with the deaf.

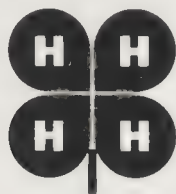




Each does what he can to improve community facilities...



With action or  
call to action.



Environmental  
improvement-minded  
4-H'ers learn  
about nature...







In its many forms.



Some plant forage crops for wild animals...





Or start seedlings to replace timber for environmental balance.



Learning about nutrition can be fun--  
whether in a club meeting, growing your own food...





Or preparing it  
at camp or a workshop.



In the city,  
the 4-H Fair  
may be a carnival  
in an apartment  
complex.







Vegetables  
like these are  
grown in urban  
mini gardens.

Many projects are enjoyed in rural and urban areas alike...  
Such as small engines...





Veterinary science...



Crafts and photography...







And consumer education.

With the new day and new ways  
in 4-H, a youngster can find  
anything he wants from karate to a band...





From theatrics to  
television education...





And from production to marketing.







But now as always--the 4-H'er behind the project  
is the most important.

## 4-H IS YOUNG PEOPLE LEARNING AND DOING....

### Total Youth Served in 1971

Members in Organized 4-H Clubs .....	2,119,038
Youth in 4-H Special Interest Groups .....	370,008
Instructional 4-H TV Members .....	482,154
(In addition to above)	
Special 4-H-Type Nutrition Programs for City Youth .....	560,238
Other Youth Contacted or Provided Information .....	1,423,162
Total	4,954,600

- 33.6% - lived on farms
- 42.6% - lived in towns under 10,000 and open country
- 12.1% - lived in towns and cities 10,000 to 50,000
- 6.0% - lived in suburbs of cities of over 50,000
- 5.7% - lived in central cities of over 50,000.
- 28% - came from families with incomes below the poverty level.
- 17% - are of minority ethnic groups.

### Volunteer Leadership in 4-H - 1971

Adult 4-H Leaders .....	342,436
Junior and Teen Leaders .....	159,094
Volunteer Leaders Assisting in the special 4-H-type	
Nutrition Programs for City Youth .....	33,153
Leaders of Other Youth Organizations Assisted or Trained . . .	84,756

### Most Popular Projects - 1971

Animal Science, Production .....	1,078,897
Clothing .....	752,824
** Food and Nutrition .....	739,720
Recreation, Arts, Crafts .....	492,655
Plant Science, Crops .....	479,454
Community Service, Citizenship .....	406,813
Conservation — Soil, Water, Wildlife, Forestry .....	350,722
Health, Physical Fitness .....	291,486
Personal Development .....	279,213
Safety, Emergency Preparedness .....	257,920
Tractor, Small Engines, Automotive .....	190,530
Home Improvement and Furnishings .....	182,755
Public Speaking .....	172,178
Bicycle Care and Safety .....	165,247
Electric .....	119,197
Woodworking and Other Shop .....	117,949
Family Life, Child Care .....	108,681
Photography .....	98,944
Home Management, Money Management .....	91,871
Career Exploration .....	69,326

\*\* Does not include youth who participate in activities in connection with the Expanded Food and Nutrition Education Program.